



TOWN OF COLLINGWOOD

Museum Advisory Committee Agenda

Thursday, May 15, 2025, 10:00 a.m.
Town Hall, Second Floor, Braniff Room
97 Hurontario Street, Collingwood, ON

To participate virtually in the meeting please visit the following link:
<https://us02web.zoom.us/j/81909809274?pwd=CxsDLHBrtRMXQNtbuCqksITe5i3nEk.1>
Meeting ID: 819 0980 9274
Passcode: 768432

1. Call to Order
2. Adoption of the Agenda

Recommendation:

THAT the content of the Museum Advisory Committee Meeting agenda for May 15, 2025, be adopted as presented.

3. Declarations of Pecuniary Interest
4. Adoption of Minutes

For information purposes: The minutes of the regular meeting of the Museum Advisory Committee held on April 17, 2025, were approved electronically by the Committee and forwarded to Council for receipt at its next regular meeting.

5. Business Arising from the Previous Meeting
 - 5.1 National Volunteer Week follow up
 - 5.2 Tourist-Oriented Directional Signing (TODS)
6. Deputations
7. Staff Updates
 - 7.1 Supervisor's Report - Melissa Shaw

Recommendation:

THAT the Museum Advisory Committee accept the Supervisor's Report as presented.

7.2 Upcoming Events and Programing, etc. - Melissa Shaw

- Escarpment Magazine Spring 2025: “Fit to be Tied”
- May is Museum Month
 - Proclamation and Town Clock Illumination
 - StoryWalk® installation – “Finding Treasure: A Collections of Collections”
- Smart’s Community Celebration, May 24, 1:00 p.m. – 4:00 p.m.
 - Group photograph at 2:15 p.m. sharp
 - Smart Bros. Truck
 - Community show-and-tell
 - Light refreshments
 - Smart Bros. Ltd. Driving Tour brochure
- Game Changers PA Day Program, June 6
- Upcoming travelling exhibit
 - A History Exposed: The Enslavement of Black Canadians, June 13 - August 30
- Gift Shop
 - Terminals Point hoodies, admin fee
 - “Not the 51st State” stickers

8. Committee Business - New or Other

8.1 Master Plan Engagement Update

- Survey responses
- Onsite engagement/storage tours
- Draft email to stakeholders
- Remaining engagement sessions and volunteer opportunities
- Planning session with regional advisor, date TBD

9. Next Meeting

The next meeting of the Museum Advisory Committee meeting will take place on Thursday, June 19, 2025, commencing at 10:00 a.m.

10. Adjournment