

Jade Levitt



February 28th, 2025

Mayor Yvonne Hamlin and Members of the Town Council

Town of Collingwood
97 Hurontario Street
Collingwood, ON L9Y 2L9

Dear Mayor Hamlin and Members of the Town Council,

I am honored to submit my application for a position on the Collingwood City Council. As an engaged community member with an MBA and strong background in entrepreneurship, governance, and advocacy, I am eager to contribute my experience and passion for sustainable growth, economic development, and community well-being. I believe my leadership skills, business acumen, and commitment to fostering a vibrant and inclusive town make me an ideal candidate for this role.

Throughout my career, I have successfully founded and worked with businesses that prioritize innovation, strategic growth, and community impact. My work has required me to navigate complex decision-making processes, manage budgets effectively, and develop long-term strategies—skills that align directly with the responsibilities of a council member. Additionally, my experience serving on various boards and committees has given me valuable insight into governance, policy development, and the importance of collaborative leadership when making decisions that affect the broader community.

Beyond my professional experience, my personal interests align with key issues shaping Collingwood's future. I am deeply engaged in political discourse and policy and I actively follow and participate in discussions on social issues. Urban planning and development are areas of particular interest to me. Furthermore, I closely follow trends in business development and economic support, recognizing the importance of fostering a thriving entrepreneurial ecosystem that drives innovation and long-term growth. My passion for history and geography fuels my appreciation for the rich heritage of communities, and I have a strong appreciation for arts and culture. Finally, health and well-being remain central to my values, as I consistently advocate for active lifestyles and mental health awareness.

These interests drive my commitment to contributing meaningfully to Collingwood, supporting its ongoing development while ensuring that its identity, economy, and community remain strong and resilient.

If given the opportunity to serve on the Collingwood City Council, I am committed to promoting economic vitality by supporting local businesses and attracting responsible investment that

aligns with our town's values. I will advocate for initiatives that enhance public health, ensuring that residents have access to the resources and programs needed to support their overall well-being. Additionally, I will champion policies that prioritize environmental sustainability, protecting our natural resources while encouraging green initiatives among residents and businesses. Above all, I believe in the importance of strengthening community engagement by creating inclusive platforms where residents feel heard and empowered to contribute to Collingwood's future.

I am deeply passionate about this town and the people who make it such a special place to live. My combination of professional expertise and personal dedication to community enrichment makes me eager to contribute to Collingwood's continued success. I would welcome the opportunity to serve and collaborate with council members, staff, and residents to build on the incredible work that has already been accomplished.

Thank you for your time and consideration.

Sincerely,
Jade Levitt