

	2025
	BUDGET
REVENUES	
Tax Levy	\$ 500,000.00
Town of Collingwood - Maintenance staff support	\$ 25,000.00
Expense Recoveries	
Art Chair/Public Art Projects	\$ 10,000.00
Farmers Mkt: Fees/Rentals	\$ 52,000.00
Christmas/Evening Markets	\$ 6,000.00
Santa Claus Parade Sponsor/Entry	\$ 15,000.00
Events Sponsorship / Ticket Revenue	\$ 30,000.00
Grant - Federal	
Heritage Canada - Canada Day	\$ 10,000.00
Student Wage Subsidy	\$ 4,500.00
Grant - Provincial	
Experience Ontario Festival Grant Program	\$ 20,000.00
Grant - Other	
Simcoe County -Tourism	\$ 10,000.00
Total Revenues	\$ 682,500.00
EXPENSES	
Debenture Payment	\$ 46,750.00
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Capital Expenditures	\$ -
Promotion	\$ 207,700.00
Easter Egg Hunt	\$ 1,000.00
Mothers Day	\$ 1,200.00
Local Live Lunch-Evening Programming	\$ 12,000.00
Collingwood Festival for Canada	\$ 10,000.00
Street Piano Festival	\$ 5,000.00
Collingwood Fashion Week	\$ 20,000.00
Halloween Event	\$ 1,000.00
Christmas Season Launch/Santa Claus Parade	\$ 20,000.00
Christmas / Evening Markets	\$ 15,000.00
New Event/3rd Party Support	\$ 10,000.00
Farmers' Market	\$ 3,000.00
Creative Development	\$ 10,000.00
Media Campaign - Print/Brochures	\$ 12,000.00
Media Campaign -Radio	\$ 15,000.00
Media Campaign - Digital	\$ 21,500.00
Media Campaign - Direct Mail	\$ 18,000.00
Signage/Billboards	\$ 18,000.00
Downtown Gift Card Program	\$ 10,000.00
Website Updates/Hosting	\$ 3,000.00
Member Meetings/Welcome Program	\$ 2,000.00
Maintenance	\$ 14,750.00
Equipment Repairs	\$ 2,500.00
Weed Control	\$ 4,000.00
Sound Contract	\$ 1,250.00
Supplies	\$ 2,000.00
Truck - insurance-maintenance-gas	\$ 2,500.00
Epcor / Additional Hydro Charges	\$ 2,500.00
Beautification	\$ 111,700.00
Flowers/Seasonal Decorations	\$ 60,000.00
Installations/Storage	\$ 39,700.00
Art Chair/Public Art Projects	\$ 12,000.00
Future Planning	\$ 20,000.00
OBIAA Conference Hosting Fee	\$ 10,000.00
Planning Consultant-Legal	\$ 10,000.00
Administration	\$ 43,600.00
Rent	\$ 14,200.00
Office Equipment/Supplies	\$ 5,500.00
Credit Card Fees	\$ 2,000.00
Telephone/Internet/Tech Support	\$ 2,000.00
Professional Development	\$ 10,000.00
OBIAA (Travel / Accommodation)	\$ 1,500.00
Association Memberships	\$ 1,400.00
Audit Fee	\$ 3,500.00
Insurance	\$ 3,500.00
Wages/Benefits	\$ 238,000.00
Wages - Full / Part Time	\$ 220,000.00
EHT/EI/CPP/Medical/Dental	\$ 18,000.00
Total Expenses	\$ 682,500.00