

Multi-Use Recreation Feasibility Assessment



Focus Group Discussion Guide

The Town of The Blue Mountains and Town of Collingwood, together with the Blue Mountains Public Library and Collingwood Public Library, are exploring their future recreational and library facility needs. Colliers Project Leaders has been engaged to support this work.

An important part of this process is listening to groups with high levels of insight about current recreational and library offerings, what the community needs, and how the community's needs are changing over time.

The purpose of this focus group is to hear your perspectives about the current and future recreational and library facility needs in Collingwood and The Blue Mountains.

About the Focus Group

Focus Group conversations will take approximately 120 minutes and will be conducted virtually via Zoom. If you cannot join for the full two hours, you are welcome to join the conversation when you can and stay for as long as you wish. The conversation will be facilitated by a team from Colliers Project Leaders.

The conversation will be audio recorded to produce a text transcript of our discussion for the sole purpose of informing our report. We will discuss the group's comfort with this at the beginning of the conversation. The transcript will not be shared with anyone beyond the team at Colliers Project Leaders, and no comments will be personally attributed in the final report.

Focus Group Questions

1. Generally, do you feel residents' current recreational and library needs are being met? If there are unmet needs, what are they? Can you share any specific stories or examples with us?
2. Your community is growing very quickly! What changes do you anticipate on the horizon for how recreational and library needs will evolve in the future?
3. When thinking about future investments in recreational facilities, what makes the most sense to you:
 - a. Investing in single unique use facilities OR investing in multi-use facilities
 - b. Investing in new facilities OR investing in current facilities
 - c. Incremental investments over time OR major investment to prepare for future
4. If a multi-use facility was to be built, what uses would you imagine being in this facility? What would be most important to you when planning and designing a future facility?
5. This process is a joint exploration between the Town of The Blue Mountains and the Town of Collingwood. Would you be supportive of a shared facility, or do you think both communities need their own facilities? Why?
6. Is there anything else you'd like to share with us today to inform this assessment?